

# NEWIST News

Northeastern Wisconsin In-School Telecommunications/ CESA 7

[www.newist.org](http://www.newist.org)

April 2010

## NEWIST Contracts

Please remember to include NEWIST services on your CESA 7 contract. NEWIST does a lot to make it easier for teachers to use the programming that's available for their classrooms from the ECB. In addition to overnight broadcasting (to record entire series), datacasting (broadcasting to a computer), now there are video series that are available online via BadgerLink on ECB VideoLink! We involve your teachers in the selection of programming, so that you can be assured that all the programming available will meet the academic needs of your classrooms. And now, your teachers will soon have access to royalty free music from Soundzabound. We look forward to continue giving you the excellent, cost saving services that you expect from NEWIST. For questions regarding NEWIST services, please feel free to call, 465-2599 or 800-633-7445, email [newist@cesa7.k12.wi.us](mailto:newist@cesa7.k12.wi.us) or visit our website, [www.newist.org](http://www.newist.org).

## ECB Video Programs on BadgerLink

ECB VideoLink provides streaming and downloadable video programs for elementary, middle and high school teachers and students, including professional development for teachers. This gives you a chance to use high quality educational content whenever you want. More than 30 series are available on this new video service; go to the BadgerLink web site ([www.badgerlink.net](http://www.badgerlink.net)) and click ECB VideoLink, where you can browse by subject or title. Videos can be watched immediately or, in some cases, downloaded for later use. Additional resources for most programs are also available online.



## TeenConnection Sexting and Texting

Date: June 8, 2010

Time 7:00 p.m.

Where: Statewide on Wisconsin Public Television stations.

While it may be shocking, the practice of "sexting" - sending sexually explicit pictures via text message - is not unusual. Roughly, 20 percent of teens admit to participating in "sexting," according to a [nationwide survey \(pdf\)](#) by the National Campaign to Support Teen and Unplanned Pregnancy.

If you can help, please contact Eileen at [littige@uwgb.edu](mailto:littige@uwgb.edu) or call 465-2599 (toll-free: 800-633-7445); she is looking for a boy who would be willing to talk about his experiences on the panel. We are also looking for kids to help with the phones.

*Teen Connection* is coproduced by NEWIST/CESA 7, Educational Television Productions of Northeastern Wisconsin (ETP-NEW) and Wisconsin Public Television and is broadcast statewide by Wisconsin Public TV. Host Kathryn Bracho appears courtesy of WBAY-TV, Channel 2 in Green Bay. The toll-free number, 877-988-2888, is provided by Nsight Telservices. WMVS, Channel 10 in the Milwaukee area will air the program at a later date.

## ***Earth Day and Beyond: Gaylord Nelson's Good Fight***

Thursday, April 22, 2010, is the 40<sup>th</sup> anniversary of Earth Day! Look for Earth Day and environmental programming throughout April on Wisconsin Public TV, including the broadcast of *Earth Day and Beyond: Gaylord Nelson's Good Fight* on Monday, April 19, at 10:00 p.m., profiling the late Wisconsin statesman, noted environmental preservationist and founder of Earth Day. This hour-long documentary about Gaylord Nelson was produced by NEWIST/CESA 7 and is available for free loan to NEWIST member schools. Contact NEWIST to use it during your Earth Day celebrations and activities.



The ECB secured the rights for this library of royalty free music for Wisconsin schools, and it will be available to you by the end of this month! *Soundzabound* fully licenses the music with unlimited rights for education. Now you can add royalty free music to your podcasts, videos, power points, movies, web design and digital storytelling. More information will be forthcoming.

## **School Library Month**

American Association of School Librarians celebrates the 25<sup>th</sup> anniversary of School Library Month in April. The theme this year is "Communities Thrive @ Your Library." Go to [American Association of School Librarians](http://www.aasl.org) web page for resources and links for members, parents, administrators and school library media students.



[Join Today](#) to be part of a series of [FREE monthly webinars](#) featuring leading education technology experts, authors or producers of PBS programs who will share ideas on using digital media to engage students in rich learning experiences. Check out the [Archived webinars](#) as well.

## **STEM Resources**

When integrated, the STEM disciplines provide a unique way of promoting critical thinking, innovation and creativity, which are all key [21st Century skills](#). There are a myriad of places online to find excellent STEM (science, technology, engineering and math) resources that you can use in your classroom. The place to start is the Wisconsin STEM portal, [WISTEM.org](http://www.wisstem.org), where you will find grant opportunities, STEM videos, a place to share your stories and much more. Additional resources include:

- A guide to engineering for high school girls: <http://engineeringyourlife.org/>.
- A new PBS KIDS GO! series and Web site designed to change how tween girls think about science, technology, engineering and math: <http://pbskids.org/scigirls/>.
- PBS Teachers STEM Education Resource Center: <http://www.pbs.org/teachers/stem/>.
- Teachers Domain library of free digital media resources from public TV, including programs on science, engineering and math: [http://www.ecb.org/education/t\\_domain.htm](http://www.ecb.org/education/t_domain.htm).
- Wisconsin DPI STEM initiative resources: <http://dpi.wi.gov/stem/resources.html>.

## **NEWIST/CESA 7 *Serving CESAs 6, 7 and 8* —**

**Jo Mellen, Director, [jmellen@cesa7.k12.wi.us](mailto:jmellen@cesa7.k12.wi.us)**

**Eileen Littig, Producer, [littige@uwgb.edu](mailto:littige@uwgb.edu)**

**Margie Thomas, Executive Assistant, [mthomas@cesa7.k12.wi.us](mailto:mthomas@cesa7.k12.wi.us)**

**2420 Nicolet Drive, IS-1040 Green Bay, WI 54311 Telephone: 920-465-2599 Toll-free: 800-633-7445**

**Website: [www.newist.org](http://www.newist.org)**