

# NEWIST News

Northeastern Wisconsin In-School Telecommunications/ CESA 7

[www.newist.org](http://www.newist.org)

May 2010

## NEWIST Contracts

Please remember to include NEWIST services on your CESA 7 contract. NEWIST makes it easier for teachers to use the programming that's available for their classrooms from the ECB. In addition to broadcasting and datacasting (broadcasting to a computer), now there are video series that are available online via BadgerLink on ECB VideoLink! Three avenues for educators to access this superb resource for their classrooms.

We involve teachers in the selection of programming, so that you can be assured that all the programming available will meet the academic needs of your classrooms. And now, teachers also have access to royalty free music from Soundzabound. We look forward to continue giving you the outstanding, cost saving services that you expect from NEWIST. For questions regarding NEWIST services, please feel free to call, 465-2599 or 800-633-7445, email [newist@cesa7.k12.wi.us](mailto:newist@cesa7.k12.wi.us) or visit our website, [www.newist.org](http://www.newist.org).

## ECB VideoLink

ECB VideoLink is the ECB's newest program delivery system. In addition to broadcast and datacast, VideoLink provides streaming and downloadable video programs for elementary, middle and high school teachers and students, including professional development for teachers. This gives you a chance to use high quality educational content whenever you want. More than 30 series are available on this new online video service; go to the BadgerLink web site ([www.badgerlink.net](http://www.badgerlink.net)) and click ECB VideoLink, where you can browse by subject or title. Videos can be watched immediately or, in some cases, downloaded for later use. Additional resources for most programs are also available online.



## TeenConnection

### Sexting and Texting

Date: June 8, 2010

Time 7:00 p.m.

Where: Statewide on Wisconsin Public Television stations.

While it may be shocking, the practice of "sexting" - sending sexually explicit pictures via text message - is not unusual. Roughly, 20 percent of teens admit to participating in sexting, according to a [nationwide survey \(pdf\)](#) by the National Campaign to Support Teen and Unplanned Pregnancy.

*Teen Connection* is coproduced by NEWIST/CESA 7, Educational Television Productions of Northeastern Wisconsin (ETP-NEW) and Wisconsin Public Television and is broadcast statewide by Wisconsin Public TV. Host Kathryn Bracho appears courtesy of WBAY-TV, Channel 2 in Green Bay. The toll-free number, 877-988-2888, is provided by Nsight Telservices. WMVS, Channel 10 in the Milwaukee area will air the program at a later date.

## Thursday, May 20, is Public Library Day!

### Soundzabout Now Available

This library of royalty free music is now available to Wisconsin schools! Now you can add royalty free music to your podcasts, videos, power points, movies, web design and digital storytelling. Go to the ECB webpage, [www.ecb.org](http://www.ecb.org) and click on Soundzabout!



### LZ Lambeau

What: Welcoming home Wisconsin's Vietnam Veterans.

When: May 21-23

Where: Lambeau Field, Green Bay

A wide-ranging statewide effort to honor Wisconsin Vietnam Veterans culminates at Lambeau Field in Green Bay with a weekend of public events including exhibits, vintage military vehicles and aircraft, music and more. Free events run Friday through Sunday with a ticketed keynote ceremony Saturday evening inside Lambeau Field. Everyone is invited to attend. Learn more at <http://lzlambeau.org/>.

Friday, May 21 is Education Day and the grounds will be open at 8:00 exclusively for area high school field trips. Look for the *Educator's Guide for Visiting LZ Lambeau, May 21, 2010*, at <http://lzlambeau.org/documents/LZLambeauEducation.pdf>.



**Have a safe and healthy summer.**

### **NEWIST/CESA 7** *Serving CESAs 6, 7 and 8* —

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