

NEWIST News

Northeastern Wisconsin In-School Telecommunications/ CESA 7
www.newist.org



Money Smart Teens

September 22, 2009, 7:00 PM, statewide on Wisconsin Public Television, including Milwaukee.

Ellen Bernards, a financial counselor with GreenPath Debt Solutions, Madison, is a guest on this September 22 *Teen Connection* show, Money Smart Teens. She will join host Kathryn Bracho and Fond du Lac teacher Sandi Linde. Linde teaches Business and Information Technology; her class is featured in the new Educational Communications Board series, *Financial Literacy, TEACH IT!* and a segment from the series with her class will be included in *Teen Connection: Money Smart Teens*. Two of Ms. Linde's students will appear on the panel as well.

Teen Connection is coproduced by NEWIST/CESA 7, Educational Television Productions of Northeastern Wisconsin (ETP-NEW) and Wisconsin Public Television and is broadcast statewide by Wisconsin Public TV and by WMVS, Channel 10 in the Milwaukee area.

Host Kathryn Bracho appears courtesy of WBAY-TV, Channel 2 in Green Bay. The toll-free number, 877-988-2888, is provided by Nsight Teleservices.

42 Years!

NEWIST has been working with schools throughout northeastern Wisconsin in the use of instructional television programming for 42 years. Russ Wideo started NEWIST in 1967, with a grant from Operation Area Arts, broadcasting instructional programs weekday mornings from the studios at Channel 11 in Green Bay. The early series broadcast were ones that NEWIST produced: music, career education, and the early Wisconsin programs: Wisconsin a Proud Heritage and others.

Wideo retired in 1980, and Eileen Littig as NEWIST director continued the tradition of producing television programming that Wideo started so many years ago, beginning with Creative Dramatics, Forest Spirits and then Teen Connection and documentaries on social issues, which continue today. After her retirement in 2004, Littig continues with NEWIST, producing Teen Connection and award-winning documentaries with Educational Television Productions of Northeastern Wisconsin (ETP-NEW) and Wisconsin Public TV.

The Teacher Advisory Committee model started with NEWIST; Wideo invited area teachers in to view and choose new programming to be aired in Northeast Wisconsin. Teacher Advisory Committees now are held in five regions across the state, with local teachers helping to select new programming that is being offered for Wisconsin classrooms.

NEWIST, now with Jo Mellen as director, continues the tradition, working with teachers, offering workshops, staff development, live webcasts, information on upcoming programs, grants, conferences, producing Teen Connection and documentaries on current, critical social issues.

Parade of Programs

The 2009-2010 Parade of Programs (POP) should have arrived at your school by this time. Please contact me at jmellen@cesa7.k12.wi.us if you have not received them or you need additional copies.

The POP contains series descriptions and broadcast information of over 120 instructional series for students in all grade levels and curricular areas, plus 14 series or programs that promote Professional Development and Best Practices. There's a Topic Index and Curricular Area Index and

The weekly broadcast schedule begins on page 105 of the POP, with the titles of new series appearing in bold. If you want to see descriptions of individual programs in the new series and the Wisconsin Model Academic Standards to which they are aligned, go to http://www.ecb.org/interconnect20/PDF/09-10_ProgramsDescriptions_wStandards.pdf.

Reading Rainbow's End

Many of you have recently learned of PBS's decision to end Reading Rainbow (<http://www.npr.org/templates/story/story.php?storyId=112312561>).

Schools can license off-air retention rights on an annual basis for the complete series (all 153 episodes) for \$175.00 for use at a single site. The cost for annual off-air retention with right to circulate to all school in the district is \$300.00. The annual license fees should make it affordable for interested schools to continue to use the episodes. Please visit

<http://news.ecb.org/education/readingrainbow.htm> for information on erasure dates and how to keep those programs you love. ECB is offering full-color print teacher guides at a discounted price while supplies last.

Please visit ECB's website to learn about other reading and English language arts programs that are available for school use, (<http://explore.ecb.org/programs/idea2d?P1=LA>) and note that the new Electric Company will air weekdays at 2:00pm beginning this fall.

Staff Development

Financial Literacy: TEACH IT!

When: November 6, 2009, (9:00-3:00)

Where: CESA 7, 595 Baeten Rd., Green Bay WI

Presenter: Kristin Leglar, Producer/Instructor

Fee: \$40 NEWIST member; \$80 non-member

To register: <https://www.mylearningplan.com/WebReg/ActivityProfile.asp?D=13727&I=577280&H=1>

Students today face more financial choices than any previous generation. Mastering the skills needed to design a budget, remain creditworthy and make quality financial decisions will influence students for life.

Educators can help children build good financial habits from an early age. Learn how this excellent program and website provide you with the support, teaching resources and professional development to effectively teach financial literacy in your school.

Financial Literacy: TEACH IT! created by the ECB, will début during Money Smart Week, beginning Sunday, October 11, 2009, and is featured in the September 22 Teen Connection program, "Money Smart Teens."

World Language Assessment: Get in the Mode!

When: October 23, 2009, (9:00-3:00)

Where: CESA 7, 595 Baeten Rd., Green Bay WI

Presenter: Chad Reuter, Producer/Instructor

Fee: \$40 NEWIST member; \$80 non-member

To register: <https://www.mylearningplan.com/WebReg/ActivityProfile.asp?D=13727&I=577311&H=1>

This series supports and empowers all world language educators, no matter what language or grade level, as they develop and implement the best strategies for assessing learning. It revolves around three core levels of assessment: formative, interim, and summative. You will learn about:

- Instruction derived from assessment design
- Content linked to the formative assessments and performance assessment tasks
- Assessment of all three modes of communication: Interpretive, Presentational, and Interpersonal
- Assessment of world cultures: products, practices, perspectives
- Framework for approaching assessment
 - designing of specific tasks
 - identifying opportunities for assessment and feedback on specific aspects of communication and culture.
- Overlay of the performance guidelines based on the national proficiency guidelines, giving feedback on the quality of the language students are able to use.
- Improving proficiency by properly using feedback and classroom strategies.

This series would be useful for teachers of any curricular area, because it is about assessment, which is used for everything.

Datacast Wisconsin

The September schedule for those of you who are using datacasting is online at

http://www.datacastwisconsin.org/docs/calendar/calendar_0909.pdf. Remember that series will usually be repeated and

that you can request to have a particular series or program datacast. Datacast programs are broadcast to your computer using a UHF antenna to receive them. For more information about datacasting and how your school can take advantage of the service, go to www.datacastwisconsin.org.



The September *Surf Report* has a sampling of the many tools on the World Wide Web you can use to help you with teaching, communication and administration tasks in your classroom. Go to http://explore.ecb.org/surf/surf_report?subject=0 for websites on Productivity, Communication and Collaboration, Research and Citation, and Assessment.

SEPTEMBER **Marta's Picks**

All programs listed are scheduled to air on WPT only, unless otherwise noted.

Evening programming differs among Wisconsin's public television stations.

BE SURE TO CHECK LOCAL LISTINGS.

4 Friday

10:00 p.m.
WPT Home Theater: Malcolm X (Theater/Social Studies)

5 Saturday

2:00 p.m.
Rick Steves' Iran (Social Studies)

7 Monday

5:00 p.m.
Masterpiece Theatre "Wind in the Willows" (English Language Arts)

8 Tuesday

9:00 p.m.
Frontline "Secret History of the Credit Card" (Social Studies/Financial Literacy/Family & Consumer Ed.)



Families Stand Together, a special about how families cope in tough economic times, is hosted by Al Roker, Elmo and Deborah Roberts. Airls September 9 at 8 p.m.

9 Wednesday

8:00 p.m.
Families Stand Together: Feeling Secure in Tough Times (Guidance)

10:00 p.m.
Wide Angle "Time for School 3" (Education)

11 Friday

9:00 p.m.
P.O.V. "The English Surgeon" (Social Studies/International Ed./Science)

13 Sunday

9:30 p.m.
Great Performances at the Met "La Cenerentola" (Music)

Lawrence Brownlee plays the part of Prince Ramiro in Rossini's operatic Cinderella story, airing on Sunday, September 13 at 9:30 p.m.

14 Monday

9:00 p.m.
American Masters "Sketches of Frank Gehry" (Art & Design/Technology Ed.)



NOVA follows an expedition to Alaska's North Slope to study fossil clues that might explain how dinosaurs survived the dark and frigid conditions of the polar regions. Airls September 15 at 7 p.m.

15 Tuesday

7:00 p.m.
NOVA "Arctic Dinosaurs" (Science)

16 Wednesday

8:00 p.m.
Live from Lincoln Center "New York Philharmonic Opening Night Gala Concert" (Music)

17 Thursday

18 Friday

9:00 p.m.
P.O.V. "The Principal Story" (General Education)

10:00 p.m.
WPT Home Theater: Elmer Gantry (English Language Arts)



22 Tuesday

7:00 p.m.
Teen Connection "Personal Financial Literacy" (Social Studies: Financial Literacy)

9:00 p.m.
Note by Note (The Making of Steinway) (Technical Education/Music)

23 Wednesday

24 Thursday

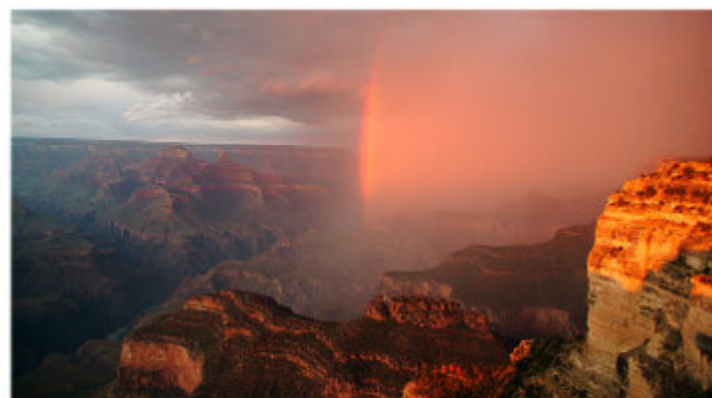
7:00 p.m.
National Parks: Wisconsin (Social Studies)

27 Sunday

7:30 p.m.
National Parks: Wisconsin (Social Studies)

8:00 p.m.
National Parks: America's Best Idea (Part 1 of 6) (Social Studies)

10:00 p.m.
National Parks: America's Best Idea (Part 1 of 6) (Social Studies)



The National Parks: America's Best Idea is a six-part, 12-hour film by Ken Burns on the history of America's national parks and the people who were willing to devote themselves to saving, for future generations, precious portions of the land they loved. This series begins airing on Sunday, September 27 and continues each night at 8 p.m. through Friday, October 2.

28 Monday

8:00 p.m.
National Parks: America's Best Idea (Part 2 of 6) (Social Studies)

10:30 p.m.
National Parks: America's Best Idea (Part 2 of 6) (Social Studies)

These and other great programs of interest to educators can be seen on your local public television stations. Check the program listings at

www.wpt.org,
<http://mptv.org/listings>, or
www.wdse.org

for program descriptions or times of repeats.

PROGRAMS ARE SUBJECT TO CHANGE.

If taping any of these programs for educational use be sure to check the PBS Web site at www.pbs.org/teachers/copy-right/guidelines.html for taping rights and restrictions.

NEWIST/CESA 7 *Serving CESAs 6, 7 and 8* —

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